



**Cocktails and Conversation**  
**Benefiting the Retina Foundation of the Southwest**  
**Fall 2022**  
**5:30 – 7:00 pm**  
**Dallas Country Club**  
**4155 Mockingbird Lane, Dallas, Texas**

## **2022 SPONSORSHIP OPPORTUNITIES**

### **Gold Sponsor - \$10,000**

(Company Name) will be the Gold Sponsor of Eye on Innovation – The Series. Signage at the event will acknowledge (Company Name) for this sponsorship.

#### **Event Benefits**

- Reserved seating for two (2) guests at both events
  - Invitation to VIP dinner with the CEO for two (2) guests after each event
  - Verbal recognition at both events
  - Recognition in all printed materials including Save the Date postcard, event invitation, program and signage\*
- \*all printing subject to print deadlines

### **Silver Sponsor - \$5,000**

(Company Name) will be the Silver Sponsor of Eye on Innovation – The Series. Signage at the event will acknowledge (Company Name) for this sponsorship.

#### **Event Benefits**

- Reserved seating for two (2) guests at one event of your choice
  - Invitation to VIP dinner with the CEO for two (2) guests after the event
  - Verbal recognition at the event
  - Recognition in all printed materials including Save the Date postcard, event invitation, program and signage\*
- \*all printing subject to print deadlines

### **Valet Sponsor - \$2,500**

(Company Name) will be the Valet Sponsor of Eye on Innovation – The Series. Signage at the event will acknowledge (Company Name) for this sponsorship.

#### **Event Benefits**

- Reserved seating for two (2) guests at the event of your choice
  - Opportunity to provide a branded item to be placed in cars by valet
  - Verbal recognition at selected event
  - Recognition on all printed materials for selected event, including Save the Date postcard, event invitation, program and signage\*
- \*all printing subject to print deadlines

All sponsors identified as a specific sponsor in targeted media releases (when applicable).  
All sponsors receive name recognition in 2022 Retina Foundation Impact Report.